PRICING - ORDER FORM

GIS Australia

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Ref: Orderfrm.doc

Company:		**Contact:**	
Address:		**Phone**	
		Fax:	
City:		**Email:**	
State:	**Postcode:**	**Date:**	

Delivery To:		**Payment:**	**Cash ❑ Cheque ❑ B/Card ❑ Visa ❑ M/Card ❑**
Address:		**Expiry Date:**	
		Card Number:	
City:		**Name on Card:**	
State:	**Postcode:**	**Signature:**	

Products:		**Code:**	**RRP**	**Total**
Local Area Profile Report				
LAP (Local Area Profile)	A 40 page profile of a given address, mapping and graphing over 1000 variables from the 1996 Census	**LAP**	$545	
CPP (Customer Plot Profile)	Additional 10 pages to Lap Report showing variations for where customers comie from (includes LAP)	**CPP**	$1050	
TMI (Target Market Index)	TMI to show where there are more of your type of customer (Includes LAP & CPPand an A0 Plot)	**TMI**	$1595	
Local Area Marketing Report				
LAM (Basic)	Including Map, Demographics and Business Sections	**LAM**	$240	
LAM (Detailed)	As Above but with competition added to the map or Consumer spending section added		$POA	
Shopping Strip Locator	Shopping Strip Locations ranked to your customer requirements	**SSL**	$POA	
Maptitude	Version 4.5 for Windows and NT Includes Major Roads and Towns for all of Australia	**MAPT**	$1395	
Postcodes	Postcode boundary shape file for all of Australia	**PC**	$195	
Services:		**Unit**	**Rate**	
All Mapping services	Construction and layout preparation of maps for presentation of data	**Hour**	$88	
Postcode Lookup	Help desk/Internet lookup table to match any Postcode in Australia to your nearest outlet or dealer	**National**	$800	
Territory Definition	Definition of a Sales or franchise territory by Postcode by a Census variable EG; Number of Households	**Territory**	$20	
Territory Definition	Definition of a Sales or franchise territory by CCD by a Census variable EG; Number of Households	**Territory**	$25	
Territory Definition	Definition of a Sales or franchise territory by manually tracing streets or by some other definition	**Territory**	$30	
Map Output				
A0	Plotting and Laminating of a map (1189mm x 840mm) 360 DPI	**Per Map**	$135	
A1	Plotting and Laminating of a map (840mm x 594mm) 360 DPI	**Per Map**	$110	
A2	Plotting and Laminating of a map (594mm x 420mm) 360 DPI	**Per Map**	$80	
A3	Printing and Laminating of a map (420mm x 297mm) 720 DPI	**Per Map**	$25	
A4	Printing and Laminating of a map (297mm x 210mm) 720 DPI	**Per Map**	$10	
Office Use Only:	***All Prices Include GST**		**Sub Total**	$

Received:	*Authorisation No;*	*Approved:*	*Invoice No:*	*Checked:*	*Sent:*	**Freight**	**$10**
						Total	$

Mapping Your Future Business – Mapping Your Business Future